

# THE GLEICHEN CALL

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## Much Money Spent Fishing And Hunting

The year round sport of fishing and seasonal hunting play an important part in the economy of Alberta. It is estimated by travel agents and equipment suppliers that well over \$12,000,000 is spent in the province annually by Alberta and visiting tourist sportsmen.

In the current summer season it is expected that some 40,000 men, women, and children will crowd Alberta's lakes and streams in the hopes of catching "the one that always gets away." With the opening of the hunting season this fall more than 70,000 hunters will clean up their rifles and shotguns for a record shoot of game birds and big game.

Each year more and more visitors from other parts of Canada and United States are coming to Alberta to fish and hunt. Some come fully equipped; others spend hundreds of dollars here on gear alone.

In 1954, the last year for which records are available, American and Canadian tourists poured \$25,745 into provincial coffers in license fees alone. There is no national or provincial breakdown available for fishing licenses but it is estimated well over 30,000 persons took to the waters in that year, many of them visitors.

The average waterfowl and upland game bird hunting trip taken by visitors will last for approximately one week while big game parties will take up to two weeks in quest of the limit. It is estimated that every hunter will spend a minimum of \$25 per day while in Alberta. This is divided between guide services (now compulsory under changes made in the Game Act), food, lodging, gas and incidentals. The figure does not include the cost of ammunition, extra warm clothing and souvenirs.

Ammunition alone in 1954 cost 582 American and 298 non-Albertan Canadians who purchased game bird licenses approximately \$35,200. In addition they spent \$155,000 on the province on guides, food, lodging, etc.

Tourist big game hunters, 95 American and four Canadian in 1954, spent nearly \$10,000 on licence fees and approximately \$30,000 on other needs while in the province.

Tourist fishermen outnumber the visiting hunters but figures are not available to show to what extent. It has been estimated, however, that a visiting fisherman will spend an average of \$20 per day while in the province. This includes cost of boat and motor rental, food, accommodation and transportation within the province. Not included are the purchases he makes in sporting goods stores, or expenditure on entertainment, clothes, souvenirs.

Of interest to the Albertan is the fact that the money spent here by tourist sportsmen buys eggs, milk, beef, pork, chickens and other produce from farmers; it is spent on clothes and souvenirs; on entertainment, accommodation, and a host of other things.

A few Alberta sportsmen may frown at the visitors and say that they slaughter the province's game. The visitor is always with a guide or a resident of Alberta and therefore will not be allowed to take more than his limit.

Residents of the province are not as "free and easy" with their money as visitors, according to those directly connected in the fishing and hunting trade but they too, spend thousands of dollars annually.

About 30,000 Alberta fishermen spend an average of 10 days fishing during the period of one year and leave an estimated \$3,000,000 in circulation. This includes travelling expenses, cost of boat rentals, accommodation and food but not the costs of new equipment.

Sporting goods men estimate that an angler will invest a minimum of \$10 yearly in new lures, baits and tackle. This would add another \$300,000 to the trade.

There are more game bird hunters in the province than fishermen

and these sportsmen invest much more than the angler. Average cost of equipment is \$150 including a shotgun, necessary clothing, decoys, etc. In one season he will spend an average of \$40 on shells. Taking into account that in 1954 there were nearly 60,000 resident bird game licences sold, these hunters spent \$2,000,000 on ammunition alone.

## Town And District

Mr. and Mrs. Al Wilson accompanied by Mrs. R. W. Brown, and Mrs. I. Crawford spent Sunday in Bymore visiting relatives.

Mr. and Mrs. Ted Froggatt and family left Sunday for Sedalia to visit relatives and have a holiday. Later they will go to Edmonton before returning home.

Mrs. W. Schmidt received word Sunday of the death of her sister, Mrs. J. B. Knight in Minneapolis, Minn.

Mr. and Mrs. J. Knelson and family accompanied by Miss M. Knelson spent Sunday in High River visiting friends.

Mrs. Wm. McIntyre and children of Onoway, Alta., are visiting at the home of Dr. and Mrs. McIntyre.

Rod Leggatt accompanied by his mother, Mrs. J. B. Leggatt of Calgary spent Saturday visiting at the home of Mrs. D. Menard.

Mr. and Mrs. Ted Brause returned to town last week after spending a couple of weeks in Vancouver visiting relatives and holidaying.

## Showers

A shower honoring Miss Helen Barstad was given last week in the Recreation Centre by the ladies of the town and district. Miss Barstad who is to be married soon was presented with many beautiful and useful gifts. Miss L. Murray made the presentation. After a short program refreshments were served.

An open shower was held in the Legion Hall last Thursday evening, in honor of Miss D. Guthrath of Cluny, whose marriage to Mr. L. W. Spence took place on Saturday afternoon at the Cluny United Church. About fifty friends attended the shower, and enjoyed being with the bride elect and her mother, Mrs. Vera Guthrath and friends of Cluny. Mrs. Leslie Menard, in a few well chosen words presented the guest of honor with a large basket of beautiful gifts. The bride elect was assisted in opening the presents by Mrs. Menard, Mrs. Guthrath and Mrs. H. Barstad and then they were passed around to all present. Mrs. R. Oliver, president of the Women's Auxiliary to the Canadian Legion, presented the honored guest with a lovely cup and saucer, on behalf of the members, as is their custom. A sing-song quartet contest was then given and proved very interesting. Another contest, The Seeing Eye finished the short program. Miss Guthrath thanked the Legion members and friends for the lovely gifts and program, and invited all to visit her in her new home in Kerrobert, Sask. A lunch was then served by candlelight owing to a power failure.

## THE WORLD OF WHEAT

At a time when agricultural surpluses of one kind and another weigh heavily, it may seem rather out of place to discuss the possibilities for greater food production and yet, bearing in mind the steady growth in world population, the rapid industrial development that is taking place in most countries, the improved dietary standards that are being sought and the increasing share of agricultural products that will be required at home, in export countries such as our own and the United States, it is not surprising that economists are examining the world's capacity to produce in the

years that lie ahead.

Certainly the observant Malthus who many years ago made dire predictions regarding the eventual pressure of population upon food supplies was not able to foresee the tremendous increase in food production that has taken place during the past fifty years. partly through the opening up of vast new agricultural areas and partly because of the important advances in agriculture both scientific and mechanical. Nor is the end in sight, for those who make a study of these things suggest that materially higher production is possible, and that with the use of less man power than at present.

But if the world's demand for food is to be met in the future there will undoubtedly be shifts in the pattern of production. Animal foods, for instance, are many more times expensive to produce in terms of acres necessary to make a calorie of food than plants used directly. Thus as time goes on the share of animal food in the diet may have to be reduced from the level of today. The world may eventually have to turn, too, to non-conventional methods of obtaining foods and even entirely new edible crops are regarded by some as a possibility.

## Safety Council

This is the period of the year when the long week-ends or holi-

days are the custom of the country. It is also the time when a still greater volume of motor traffic surges over the streets and highways to transport thousands of vacation seekers. The Alberta Safety Council stresses the need of observing courtesy and the promotion of safety in every way to prevent accidents.

During the holiday months, there are many fatal accidents and numerous citizens are caused physical injuries some of a permanent nature.

The margin between having an accident and avoiding one is very narrow. Observance of safety, it is obvious, would supplant accidents by better driving results.

Four rules for a safe holiday are listed by the Safety Council. The number of accidents during a holiday period could be drastically reduced if every motorist would remember and practice these rules:

1. Show all motorists and pedestrians the courtesy you would have them show you.
2. Obey the letter and spirit of all traffic laws.
3. Don't try to drive too far or too fast on a holiday.
4. If you celebrate with alcoholic beverages, don't drive at all.

A prominent hospital authority has said that if it were not for drinking drivers, the emergency stations in hospitals would have little to do at night.

"Make Courtesy Your Code of the Road" is a good slogan at all times.

The four greatest immediate causes of highway accidents are: speed; violation of the rules of the road; alcoholic influences; ignorance of safe driving practices.

Eighty-five percent of all accidents are caused by human frailties. It is the human element which is to blame. "Take it easy and live," says the Alberta Safe Council.

## "Dollars and Sense"

If you send cash through the mails,

you run a real risk of losing it. For your own peace of mind, it's far wiser to send money orders. The small amount a money order costs, assures you that your money will be safe and sound. No one can receive the cash except the person to whom you send the money order. Next time you want to send money, whether \$5.00 or \$500.00, call in on us for a money order or bank draft. This takes only a few minutes to arrange. It's one of the many helpful banking services we provide.

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**Best Seller**  
in Dodge history!

**Glamour Car**  
with push-button GO!

**BIG BUY**  
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This big, beautiful Dodge was tagged for success from the very beginning! Take the keys and see for yourself why this year's Dodge is the fastest selling car in Dodge history!

# DODGE

with the Forward Look

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Central Motors, Gleichen

Here are just a few of the many reasons why more people are switching to Dodge than ever before!

• Dodge gives you *Flight-Sweep* styling, the only new note in automotive design this year!

• Dodge offers *push-button Powerflite*. Just push a button... step on the gas... go! Makes all other automatic transmissions seem years behind the times!

• Dodge is the *biggest* car in the low-price field—measures almost a foot longer than other cars in its price class!

• Dodge provides the dash of a high-torque V-8 with up to 200 h.p.—or the reliable performance of the Dodge "Big Six"!

• Dodge has 15 outstanding safety features as standard equipment on any model you may choose!

• Dodge delivers all this—and more—for a price to fit the lowest budget! Your Dodge dealer will show you how you can afford to own a glamorous, new Dodge!

WATCH CLIMAX—SHOWS OF STARS WEEKLY ON TV. CHECK YOUR NEWSPAPER FOR DATE AND TIME.



## Polio less than half that of 1955

The incidence of polio across Canada is less than half that of 1955, and only a third of the 1951-52 average, the Department of National Health and Welfare said.

The provinces reported a total of 77 cases, of which 51 or 66 per cent were the paralytic variety, to July 7.

The 77 cases constitute 41 per cent of the 183 reported at the same time in 1955 and only 33 per cent of the 231 reported for the five-year average.

The ratio of paralytic cases is somewhat higher this year; the 99 cases in 1955 represented 61 per cent of the total cases and the 102 paralytic-type cases for the five-year average represented 44 per cent of the total.

There have been five deaths attributed to polio this year compared to eight last year.

To date, B.C. has reported 22 cases, 12 of the paralytic, and Quebec has reported a total of 13 cases, 11 of them paralytic.

Last year at this time B.C. had 47 cases, 32 of them paralytic, and Quebec had a total of 22 cases, 16 of them paralytic.

There have been 14 cases, 11 of them paralytic, in Ontario this year, compared to a total of 40 cases, 16 of them paralytic in 1955.

While total numbers of cases in each province this year are small, the national picture, as a percentage of the 1955 incidence, is as follows: P.E.I. and Nfld., 100 per cent; Quebec and N.B., 67 per cent; N.S., 56 per cent; B.C., 40 per cent; Ontario, 13 per cent; Manitoba, 25 per cent; Alberta, 1 per cent; Saskatchewan, eight per cent; Yukon and N.W.T., none.

### Latest way to stop smoking

A London doctor reported yet another "hazard" facing smokers—the possibility of swallowing a cigarette while watching television.

Dr. M. Lubel, in a letter to the British Medical Journal, told of a patient who became so engrossed in watching a fight on television that he swallowed his cigarette.

The doctor explained that this happened because a member of the family spoke to him at a crucial moment of the fight and he drew a sudden breath to say "shush".

He managed to cough up the butt, but suffered internal burns.

"This patient now has given up smoking—but perhaps he should have given up TV", commented the doctor.



**LA FEMME CASEY JONES**—Here she comes—choo choo. A motor-driven locomotive, built to withstand the weight of any would-be Casey Jones, is now available for train enthusiasts. The "Super Yardbird Streamliner"—either gasoline or battery-powered model—complements a basic track unit, pre-packaged for easy assembling. John Massey, engineer for the Charles Wm. Doepke Mfg. Co. of Cincinnati, Ohio, checks out an engineer initiate at the controls.

## Fame sometimes eludes girls named world's beauty queens

How real is the pot of gold and fame at the end of the Miss Universe Contest rainbow?

They come from 32 countries and 39 states and three cities of the U.S.

After nine days of competition in face and form in the Fifth Annual International Beauty Congress, the fairest of all will be acclaimed Miss Universe.

Universal-International Studios will place Miss Universe, Miss U.S.A. and the runners-up under six-month contract. And it may sign others who look promising.

What has happened to the four previous winners of the titles, and to some of the runners-up who drew the eyes of movie producers?

The first Miss Universe, in 1952, was the Finnish beauty Helena Kuusela. Not long after winning she went to Manila to make an appearance at an international exposition. There she met wealthy young Virgilio Hilario. They were married soon after in Tokyo.

In 1953, Christiane Martel, 18, a fiery French brunette, walked off with the crown. She wed Ronnie Morengo, a Stockton, Calif., department store heir, in January, 1954, but their marriage lasted only 74 days. After completing her six-month film contract, she went on a night club tour of Mexico and South America. Little has been heard of her since.

The 1954 winner was Miriam Stevenson of Winnsboro, S.C., who was admired as typifying the fresh beauty of a country girl. Her interest in a movie career

evaporated in a few weeks and she went home to finish college.

Romance almost grabbed the 1955 Miss Universe, Sweden's Hillevi Rombin, before her chance at a film career got under way. She had been given a six-word role in "The Benny Goodman Story." With filming about to start, she flew to Sweden to see her fiancé. But she returned to Hollywood unmarried and is still under contract to Universal-International. She is just back from a personal appearance tour in South America.

Jackie Loughery, who was Miss U.S.A. in 1952, stayed in movie circles for a while and then married singer Guy Mitchell. They are divorced now.

Myrna Hansen, Miss U.S.A. of 1953, made the biggest splash in Hollywood. She appeared in several pictures for Universal-International, and now is under contract to Metro-Goldwyn-Mayer.

## Gout no longer a great problem

Drugs have taken the sting out of gout, and it no longer is a great medical problem, according to a Buffalo, N.Y., physician.

Dr. John H. Talbott told the annual clinical conference of the Chicago Medical Society that the drugs colchicine and benemid have made management of gout easier than that of other chronic joint ailments.

Talbott, professor of medicine at the University of Buffalo and physician-in-chief at the Buffalo General Hospital, said colchicine reduces significantly the incidence of acute attacks of the disease.

He said benemid serves to eliminate uric acid from the body. Gout, a metabolic disorder, is associated with an excess of uric acid in the blood and chalky deposits in cartilages of joints. It once was looked upon as a disease which made its victims grouchy old men who suffered intensely.

Talbott said the two drugs and a few diet measures combine to form a simple treatment.

"More than 90 percent of those afflicted suffer surprisingly little and are able to lead normal lives, if they follow a relatively simple schedule of management," he said.

## Iron ore shipments up sharply in May

Shipments of iron ore by Canadian mines increased 65 percent in May to 2,440,242 tons from 1,474,369 a year ago, and 78 percent in the first five months to 3,480,617 tons from 1,959,671. Stocks at month-end were down slightly to 2,061,787 tons from 2,093,915 last year, according to the Dominion Bureau of Statistics.

Shipments for export rose in the month to 2,163,765 tons against 1,393,998 last year and in the five months totalled 2,840,802 against 1,743,033 tons. Ore to Canadian consumers rose more than three times to 276,477 tons in May from 80,371 last year and to 640,015 tons from 216,638 in the five months.

### TURTLE SOUP

The green turtle of the West Indies, from which we get soup and turtle steaks, sometimes reaches a weight of 600 pounds. — 3205

## Millinery still high, wide and handsome

Although shows sponsored in New York by the Couture Group of the New York Dress Institute feature primarily dresses, coats and suits, this is a year where the hat can't be left out of the picture.

Millinery continues to be high, wide, handsome and eye-catching. For fall, the stress will be on romance achieved with lavish drapery, delicate feathering and lots of fur.

Even the casual cloche will look different with high, softly indented crowns and irregular brims. Beaver felts, velours and other textured surfaces will be intricately tucked, folded, bowed and banded. Metallic embroidery and jeweled medallions will be used to give the rich fabrics an even richer look. The new cloches will be set further back on the head to avoid last season's "heavy look". Although big, the new hats rarely veil the eyes.

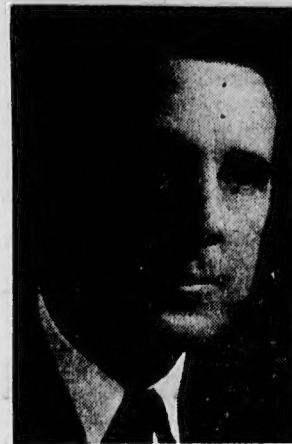
For wear with tweeds and wools there will be fur berts, high Russian chechias, turbans and toques, some of them made of fluffy textured fabrics that look like fox, beaver and sable. Feather bretons and toques in rich gamebird colors are also suggested for wear with town tweeds and daytime wools.

However, the romantic look comes to full flower in wide dinner hats of fluffy furs, floating ostrich plumes or richly-draped velvet. Turbans of brocade, satin, lame and other luxurious materials have a look of Oriental luxury. Jewel and feather headresses will be worn with formal gowns.

### POPULAR

Jerry Mertz is the most popular boy in the sixth grade at St. John's School because he likes spinach. Students at the school must show clean lunch plates before they are permitted to go outside to the playground. So everybody wants to sit beside Jerry because he likes spinach so well he will eat his own and that of others sitting near him who don't like it.

## Weekly editor to manage Prairie Publishers Co-operative



H. J. MILES



J. A. VOPNI

Mr. A. W. Hanks of St. James, Manitoba, president of Prairie Publishers Co-operative Limited, has announced the appointment of John A. Vopni of Davidson, Saskatchewan, as manager and secretary-treasurer of the company. Mr. Vopni succeeds Harry J. Miles who has filled these posts for the past two years and who resigned to become editor and manager of the Flin Flon Daily Miner at Flin Flon, Manitoba.

C. A. Ashfield, editor of the Grenfell Sun, has been named vice-president of the company to fill the vacancy caused by Mr. Vopni's resignation from the Board of Directors.

Stirling King of the Estevan Mercury, H. G. Thunell, publisher of the Viking News, Alberta, and J. C. Adair, publisher of the Eaton Enterprise, are members of the Board of Directors.

Mr. Vopni was elected vice-president of Prairie Publishers Co-operative Association in January, 1952, when the co-operative was formed and the business purchased from Toronto Type Founders Limited. He filled that office until he was appointed to the new position.

Prairie Publishers is a co-operative owned and operated by editors and publishers of weekly newspapers in Manitoba, Saskatchewan and Alberta. Their objectives are to provide services and manufacturing products required in the publishing and printing of weekly newspapers. The major products is what is known as "ready print". This is a co-operatively printed section of weekly newspapers with blank pages on which the local paper is printed in the town of publication. By owning and controlling the production of this "ready print", weekly publishers are not only assured of a continuance of the service, but have a voice in the policy and selection of the reading matter carried in that section of their local newspapers. Other services include the production of pictures on plastic which are used in the printing of weekly newspapers, typesetting for the trade, and manufacture of a variety of materials used in producing a weekly paper.

## The Pattern Shop

SAY 'WELCOME'

To house-guests with matched linen sets



7169

by Alice Brooks

Say "welcome" to house-guests with exquisite bedroom and bath linens! These are crochet and embroidery—such interesting work!

Make a matched set—towels and scarf! Pattern 7169; transfer of five embroidery motifs 5x11 inches; crochet directions included.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Household Arts Department, Department P.P.L., 60 Front Street W., Toronto.

Two FREE patterns—printed in the new Alice Brooks Needlecraft book for 1956! Stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—All easy, fascinating hand-work! Send 25 cents for your copy of this wonderful book right away!

Umberto, the son of Victor Emmanuel, was the last king of Italy before the formation of the Italian republic.

## Fashions

Half-size fashion



4833  
14½—24½

by Anne Adams

Lucky Half-Sizers! You can sew these mix-match fashions in a jiffy—be well-dressed for this summer and many to come! Bra-top, classic shorts, skirt and blouse—all proportioned to fit shorter, fuller figures perfectly!

Pattern 4833: Half Sizes 14½, 16½, 18½, 20½, 22½, 24½. Size 16½ blouse and skirt, 4½ yards 35-inch fabric; ¾ yard contrast.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name Address and Style Number and send orders to:

Anne Adams Pattern Dept., Department P.P.L., 60 Front Street W., Toronto.

Be sure to write plainly your Name, Address and Pattern Number.

YOU CAN BUILD

Play equipment for your backyard from a pattern

Do not build this playground equipment unless you want your backyard to be the most popular place in the neighborhood. Then be sure to use a pattern and thus avoid the expense involved in the trial and error method. The pattern gives exact dimensions of each part with actual-sized guides



for cutting the angles of the end pieces. A list of the materials needed as well as assembling directions are included. There is no need to leave this piece out during the Winter; just remove the bolts to store overhead in the garage. This pattern is included in the Outdoor Play Equipment Packet which is \$1.50 postpaid. If you want to order the above pattern only ask for number 367 and enclose 35c with your order.

FREE CATALOGUE upon request

Address order to: Home Workshop Patterns, Department P.P.L., 4433 West 5th Avenue, Vancouver, B.C.

ALWAYS WEAR A LIFE JACKET WHEN YOU'RE IN A BOAT. THEN IN CASE OF ACCIDENT YOU WILL NOT SINK YOU'LL FLOAT!



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## Decorative and delicious



As dainty and decorative a treat as you can make to grace a table... and so delicious, too! Use Fleischmann's Active Dry Yeast for all your home baking... you'll find it easy to work with and so dependable!

### Petal Buns

1. Measure into bowl 1 cup lukewarm water

Stir in 1 tablespoon granulated sugar

Sprinkle with contents of 3 envelopes Fleischmann's Active Dry Yeast

Let stand 10 minutes, THEN stir well.

2. Meanwhile, cream until soft ½ cup butter or margarine

Gradually blend in ¾ cup granulated sugar 1 teaspoon salt

Add, part at a time, beating well after each addition 4 well-beaten eggs

Stir in dissolved yeast and 3 cups once-sifted all-purpose flour

Work in an additional 2½ cups (about) once-sifted all-purpose flour

3. Turn out on lightly-floured board and knead into a smooth ball. Place in greased bowl and brush with melted butter or margarine. Cover. Let rise in warm place, free from draft, until doubled in bulk, about 1 hour.

4. Punch down dough. Divide into 3 equal pieces; roll each piece into an 8-inch square. Spread each square with 1 tablespoon soft butter or margarine

and then with thick raspberry jam

Roll up as for jelly roll and cut into eight 1-inch pieces. Place in greased muffin pans and cut an X in each bun with a pair of scissors. Brush buns with melted butter or margarine. Cover. Let rise until doubled in bulk, about 1 hour. Bake in a moderately hot oven, 375°, about 15 minutes. Yield—24 buns.



Needs no Refrigeration



## OUR COMPLETE SHORT STORY —

## as old as you feel

—By ANNA E. WILSON

"HOW you ever stand these flies, Martha," that would be the peevish voice of Cousin Minnie, "is more than I can see—it does seem as if a body might have a little peace in the country after putting up with the city for 11 months of the year."

Dad lowered his paper slowly and looked at Mom, who had just bustled in with a glass of milk and a piece of gingerbread for sister Fannie's boy Sil who was staying the summer and growing so fast you couldn't fill him no matter how much you tried. Sil took the milk and gingerbread and went off to eat them on the back porch and Mom collapsed on a chair. She heaved a sigh now, listening to Cousin Min.

"I forgot to mention the hole in that screen, Dad. I had to tack a piece of netting on it and Sil put his ball through it yesterday. The flies have been coming in all day and with Cousin Min down with one of her headaches, they do bother her."

But Dad wasn't thinking of Cousin Min. He was thinking of Mom. He'd never seen Mom look so tired. Her face was covered with tiny beads of sweat and you could tell just by the way she sat down that she was just about spent. After all Mom was all of seventy.

Dad bit on his pipe and scowled. "Well, if it isn't Cousin Min, it's Sil, and if it isn't Sil it's your Uncle Jeb—from morning until night there's never a moment's peace in this house. Tell you what, Mom, city folks ain't got no consideration for folks in the country. Soon's the weather's fine they come crowding down for Sunday dinner or they come for their holidays or to stay the summer. Work, work, work, that's all you do, Mom, from May till September and never a word of thanks that I can see or time to sit down and enjoy the good paint job I've done on this porch. Time you had a rest yourself, Mon. What in thunder—!"

It was just Uncle Jeb slipping across the back yard in his socks, trying to ease the sore feeling in his feet with the soft feel of the grass, until he hit a stone with his toe. Mom bustled off and rubbed it with arnica.

"Not a bruise showing," she said apologetically, but Uncle Jeb does like you to fuss a little. Comes of being alone in the world. Tell you what, Dad, fixing up Uncle Jeb makes me think of old Mrs. Frazer Lynn."

Dad wasn't to be sidetracked. "I've made up my mind, Mom," he said grimly. "Come Monday week, they're all going packing. The whole lot's nothing but a bunch of grade A chislers."

Mom laughed. "Now, Dad," she said equably, "quit fussing about things. It's not as if we couldn't afford to give Cousin Min and Sil and Uncle Jeb a holiday. Why, with no children of our own, I wouldn't know how to spend the

money Aunt Mary left us, bless her heart!"

"You could spend it," said Dad grimly, "getting Nora to help with the work and taking better care of your arthritis."

"Coddling just cripples you," said Mom firmly. "Now, Dad, as I was saying, it's a nice day to drive over and see old Mrs. Frazer Lynn."

Dad cleared his throat. Mrs. Frazer Lynn was all of Mom's age. A lone body, she'd found the care of her house too much for her and had gone to live in a home near the country seat.

Dad's voice was fretful. "You don't want to be seeing old Mrs. Lynn was all

Lynn on a hot day like today."

"Well, it's the only day we've got," said Mom reasonably. "Once the haying starts, the Miller boys will be staying and it don't give a body a chance to get away. Besides, it's Nora's afternoon off and she's promised to come over and give Cousin Min a bite and look after Jeb and Sil."

All the way over, Mom sat in the front seat fanning herself to keep cool and enjoying the scenery. Dad wasn't enjoying anything. He'd made up his mind that the summer folks had to go. Mom needed a rest. He took up the argument stubbornly.

"Cousin Jeb can go over to his sister. Millie runs a boarding house by the lake and everybody knows lake air is good for old folks."

"Now, Dad," Mom's voice was placid, "Jeb'd be nothing but a maid of all work for Mill and you know he's on his feet all day at that job of his in the city. Says he couldn't keep it up if it wasn't for a month or so down here."

"Jeb goes," Dad was firm, "and Cousin Minnie can take her headaches and her aspirins over to her brother in Lakeview."

"Now, Dad," Mom wiped her face with a large handkerchief. "Cousin Min does suffer so with that migraine and being librarian in a big city library's close work. Cousin Min's been coming to us for 20 years. That brother of hers has five children and lives in a flat. It's hot and dirty."

"Min goes," said Dad decisively, chewing on his pipe. "So does Sil." Mom laughed outright. "Sil's set traps down by the creek. Says there's muskrats there. Getting to be a fine boy now he's got away from that city-gang. Wouldn't be surprised to see Sil take up farming."

"He won't learn on this farm," said Dad darkly.

"This is the place," said Mom, giving her face another going over and straightening her hat. "Drive right in and park by the elms. There's Mrs. Lynn in that armchair, shoeing the flies away with a newspaper."

At first, Mrs. Lynn hardly knew them, then she brightened up. "Can't be more than a year I been here and, imagine, here I am forgetting folks already. Seems as if one day's so like another you just lose track." She eyed Mom wistfully. "You do be looking younger than ever, Mom. It's having things to do and folks to tend after, I expect. Nothing's so aging as the feeling of not being needed anymore."

Mom was all agog with news of Mrs. Lynn's friends but Mrs. Lynn seemed to lack interest in Mom's gossip. She was apologetic. "Shut off here, you get out of things. Sort of lose track. So Sil's boy is still with you, Mom. Must be a fine thing watching a young lad grow up. Makes folks young again—almost."

Even Dad could see that Mrs. Lynn was getting tired. Folks here weren't used to much going on around. Dad was thoughtful. Mom wasn't a day younger than Mrs. Lynn, but he could see she was just raring to get back to clean and sew and cook, and coddle Cousin Min and Uncle Jeb and Sil.

They were just turning the corner by the gate when Dad spoke. "Wouldn't surprise me any, Mom, if that old piece of screen wire left over from the porch wasn't around somewhere. Maybe I can tack it to Cousin Min's window and we could have Sil pick up the stones and rake out back—Uncle Jeb does like the feel of the grass on his feet. You know, Mom, sort of makes a man forget he's seventy-five come August, having folks around."



Display of hawks at museum

REGINA.—In keeping with its policy to create greater interest in the provincial natural history, the Saskatchewan Museum of Natural History has added a new display of hawks found in the province, Fred Bard, museum director, announced.

The display shows the 24 different hawks found in the province and gives facts concerning the size, weight and color of the birds. The display is aided by a cartoon which many people find of interest.

Some of the mounted specimens are many years old and were brought from the old museum.

With the assistance of Wolfman Nissen, artist who is teaching sculpture at Regina College, the birds have been arranged into an interesting and informative exhibit, giving all the data of each species.

Hawks, generally speaking, have their eyes on the side of their heads with a ridge above for protection. They have large hooked

beaks and sharp hooked talons. The Duck Hawk is the fastest flying bird known with a speed of 150 miles per hour. There are 36 known species of hawks on the North American continent of which 24 are found in Saskatchewan.

The food of hawks consists of smaller mammals such as "gophers", moles, mice, etc., as well as large and small birds, insects, snakes, frogs and rarely domestic fowl.

## Nutrition photographic contest

Saskatchewan Amateur photographers are eligible to enter the 1956 nutrition photograph contest sponsored by the Department of National Health and Welfare.

Subject matter must depict some phase of nutrition work which can include nutrition research, education, or a direct nutrition service aimed at improving the health of Canadians.

There is no entry fee and any number of mounted or unmounted 8 by 10 inch black and white glossy prints may be submitted. The contest closes November 30, 1956.

Cash prizes totalling \$425 will be awarded as follows: first prize, \$100; second, \$50; third, \$25 and 10 prizes of \$25 each going to the best entry, not already a prize winner, from each province.

Judging will be done by the chief of the nutrition division, Department of National Health and Welfare; the director of information services for the Department; and a well-known Ottawa photographer.

Judging will be based on the public health value of the subject matter, the scientific accuracy of detail, and the artistic arrangement and perfection of the photograph.

Copies of rules and entry forms are available upon request from Contest Editor, Nutrition Division, Department of National Health and Welfare, Jackson Building, Ottawa.

## PROTECTION

Medical science has developed methods of rendering children immune to certain contagious diseases. Some of these methods give protection for years while others are emergency measures for those who have been exposed to contagion. It is always advisable to take advantage of any form of immunization recommended by the doctor in order to protect children.

## HERE'S HEALTH



DON'T BE UPSET WHEN  
BABE WON'T EAT,  
HE'S SURE TO MAKE  
A SOUND,  
TO TELL YOU WHEN HE'S  
HAD ENOUGH,  
SO PLEASE DON'T FORCE  
IT DOWN!

Department of National Health and Welfare

## Animal oddities revealed as zoo directors swap tales

Tales about orphan musk oxen that drink themselves silly on water and baby elephants being weaned with the use of empty whisky bottles were told recently in Chicago at a meeting of the International Union of Directors of Zoological Gardens.

Zoo directors from around the world swapped stories about some of the "delinquency" problems they have experienced with their animal wards.

Sven Anderson of the Copenhagen zoo, told one about Hans and Trine, one of the very few pairs of musk oxen in captivity.

The musk oxen of east Greenland were being wiped out in 1953 because of an unusually severe winter. Two calves, a male and female, left the herd to seek food on their own. They turned up at a meteorological station where they were fed a diet of bread, potatoes and beer. The animals thrived and were crated up and sent to the Copenhagen zoo when summer arrived.

The musk oxen, Anderson said, have no sense of their water capacity, so the zoo had to ration the liquid intake of Hans and Trine.

From Ceylon came a story about baby elephants being trained to wean on empty whisky bottles. Major A. N. Weinman of the zoo at Behlvela, Ceylon, told it.

Because Ceylon elephants are wrecking farm crops, the government has given permission for them to be shot. This leaves a lot of baby elephants motherless, and Weinman's zoo receives about one a month. The elephants are so

small they have to be trained to feed on the bottle, and Weinman uses an empty whisky bottle, held on the side of an adult elephant and carefully slipped into the baby's mouth until it gets the idea.

Vandal chimps turned up in the Chester, England, zoo and their house had to be dismantled to make "honest citizens" of the apes. The chimps would swing from beams at the top of their home to the ground and throw stones back up through windows.

"We couldn't have that," director G. S. Notterhead said.

## SMILE OF THE WEEK

He belonged to that dying race of men, big-game hunters. "Yes," he told his wife, "it was a case of the tiger or me."

"I'm so glad it was the tiger, dear," she commented, "otherwise we wouldn't have this lovely rug."

## EARLY TRADE

More than 2,000 years ago, the Romans began shipping olive oil to Spain. The Spaniards found it so useful for cooking, food and beauty purposes that they planted their own olive groves and today Spain is the world's largest producer of the oil.

3205

## Funny and Otherwise

"It's tough," grumbled a soldier. "I can hardly remember what my wife looks like."

"You're lucky," laughed his comrade, "I can't forget."

.....

"Mama, why doesn't daddy have any hair on his head?"

"Your daddy thinks a great deal, dear."

"Mama, why do you have so much hair on your head?"

"Shut up and eat your crackers, dear."

.....

"When anything goes wrong at my house, I just get busy and fix it," a husband was telling a guest.

"Yes," commented his wife, "he fixed the clock the other day—now the cuckoo backs out and asks, 'What time is it?'"

.....

"I want to paint you," an artist told a poor Irish dairy-maid.

"How much would you charge?"

The girl blushed, but made no reply.

"It's easy money," said the artist, encouragingly.

"No question about that," said the girl. "I was just wondering how I'd get the paint off afterwards."

.....

A typist became friendly with a farmer's son, and was invited to spend the weekend as guest of the family. One evening she was crossing a field with her boy friend, when they saw a cow and a calf rubbing noses.

"That sight makes me want to do the same," said the young man.

"Go ahead," laughed the girl. "It's your cow."

## Red, white and blue rose

Stephen Phelan thinks it would be "a natural" if the lawmakers picked his red, white and blue rose as the national flower. Such legislation was introduced in Congress.

"Could you find anything more appropriate?" he said.

Phelan put flower-lovers in a tizzy when he came up with his red, white and blue "Phelan's Flag", a few years ago. The blue, a color horticulturists had sought for centuries to develop in roses, was so true the government gave him a patent on the flower.

Now Phelan has come up with the red, white and blue tree rose. At first, Phelan was worried that his rose would not prove adaptable to different areas of the country. But tests from California to the east coast indicate the rose makes itself at home in almost any soil or climate.

The root system also proved itself remarkably adaptable, Phelan said. Not only does it grow as a regular rose bush and as a tree rose, but also as a potted plant.

BE SAFETY CONSCIOUS

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At Thrift-Season Rates  
ROUND TRIP FOR AS LITTLE AS  
\$290

TO FRENCH PORTS:  
First Class from \$207.50  
Tourist Class from \$150

VESSEL	From MONTREAL	To	VESSEL	From NEW YORK	To
SCYTHIA	1st Wed. AUG. 1	Havre, Southampton	QUEEN ELIZABETH	1st Wed. AUG. 1	Charbourg, Southampton
SAXONIA	1st Fri. AUG. 3	Greenock, Liverpool	PARTHA	1st Fri. AUG. 3	Greenock, Liverpool
IVERNIA	1st Fri. AUG. 10	Liverpool	QUEEN MARY	1st Wed. AUG. 8	Charbourg, Southampton
ASCANIA	1st Wed. AUG. 15	Havre, Southampton	BRITANNIC	1st Thurs. AUG. 9	Cobb, Liverpool
CARINTHIA	1st Fri. AUG. 17	Greenock, Liverpool	QUEEN ELIZABETH	1st Wed. AUG. 15	Charbourg, Southampton
SAXONIA	1st Fri. AUG. 24	Liverpool	MEDIA	1st Fri. AUG. 17	Liverpool
SCYTHIA	*1st Wed. AUG. 29	Havre, Southampton	CARONIA	1st Fri. AUG. 17	Southampton
IVERNIA	1st Fri. AUG. 31	Greenock, Liverpool	MAURETANIA	1st Sat. AUG. 18	Cobb, Havre, Southampton
CARINTHIA	1st Fri. SEPT. 7	Liverpool	QUEEN MARY	1st Wed. AUG. 22	Charbourg, Southampton
ASCANIA	1st Wed. SEPT. 12	Havre, Southampton	FRANCONIA	1st Thurs. AUG. 23	Cobb, Liverpool
SAXONIA	1st Fri. SEPT. 14	Greenock, Liverpool	QUEEN ELIZABETH	1st Wed. AUG. 29	Charbourg, Southampton
IVERNIA	1st Fri. SEPT. 21	Liverpool	PARTHA	1st Fri. AUG. 31	Liverpool
SCYTHIA	*1st Wed. SEPT. 26	Havre, Southampton	QUEEN MARY	1st Wed. SEPT. 5	Charbourg, Southampton
CARINTHIA	1st Fri. SEPT. 28	Liverpool	BRITANNIC	1st Thurs. SEPT. 6	Cobb, Liverpool
SAXONIA	1st Fri. OCT. 5	Greenock, Liverpool	MAURETANIA	1st Sat. SEPT. 7	Cobb, Havre, Southampton
IVERNIA	1st Fri. OCT. 12	Liverpool	QUEEN ELIZABETH	1st Wed. SEPT. 12	Charbourg, Southampton
CARINTHIA	1st Fri. OCT. 19	Greenock, Liverpool	MEDIA	1st Fri. SEPT. 14	Liverpool
SCYTHIA	*1st Wed. OCT. 24	Havre, Southampton	QUEEN MARY	1st Thurs. SEPT. 19	Charbourg, Southampton
SAXONIA	1st Fri. OCT. 26	Liverpool	FRANCONIA	1st Thurs. SEPT. 20	Cobb, Liverpool
IVERNIA	1st Fri. NOV. 2	Greenock, Liverpool	QUEEN ELIZABETH	1st Wed. SEPT. 26	Charbourg, Southampton
ASCANIA	1st Wed. NOV. 7	Havre, Southampton	MAURETANIA	1st Thurs. SEPT. 27	Cobb, Havre, Southampton
CARINTHIA	1st Fri. NOV. 9	Liverpool	PARTHA	1st Fri. SEPT. 28	Liverpool
SCYTHIA	*1st Wed. NOV. 16	Havre, Southampton	QUEEN MARY	1st Thurs. SEPT. 28	Cobb, Havre, Southampton
IVERNIA	1st Fri. NOV. 24	Greenock, Liverpool	BRITANNIC	1st Thurs. OCT. 4	Cobb, Liverpool
CARINTHIA	1st Fri. NOV. 29	Havre, Southampton	QUEEN ELIZABETH	1st Wed. OCT. 10	Charbourg, Southampton
			MEDIA	1st Fri. OCT. 12	Liverpool
			MAURETANIA	1st Thurs. OCT. 16	Cobb, Havre, Southampton

\*From Quebec

†Summer Season Rates Apply

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## STREET TRAGEDY

Small children should never be allowed to play on the streets unless in the care of an adult or much older children. Accidents happen in seconds and many children are killed or crippled for life by dashing out into the path of traffic. Truck drivers and delivery men who notice children playing near the parked vehicle should always check carefully to see that so youngster is near when the car starts.

Volume for volume, aluminum weighs one-third as much as steel.

## CLASSIFIED

UNUSUAL HOROSCOPE 10c. GIVE  
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Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless, 39¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D.D.D. PRESCRIPTION.

Helps You Overcome  
FALSE TEETH  
Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. FASTEETH, an improved alkaline (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrassment caused by loose plates. Get FASTEETH today at any drug counter.



## Town & District

Mr. and Mrs. Bert Buhr of Penitction, B. C. visited relatives and friends in Gleichen during the first part of this week. They were former residents of Gleichen.

Mr. and Mrs. M. Flewelling of Brooks have purchased the residence of Mrs. Elma Spasoff and moved there during the past week. He is a brother of B. Flewelling of the Shoprite Store, and operates a transport between Calgary and Empress.

Spotted on a passing truck: "This truck stops for all cross-roads, railroads, blonds and brunettes. For redheads it will back up 50 feet."

Mrs. Crawford of Bymore is visiting at the home of her daughter Mrs. Al. Wilson.

J. Rogouski has sold his residence to R. Flewelling, and with Mrs. Rogouski have moved to Calgary. Mr. Rogouski is a C.P.R. roadmaster.

### ANNOUNCEMENT

Mr. and Mrs. Aime Plante announce the engagement of their eldest daughter, Mary Ellen, to Mr. Armand Corbiel, eldest son of Mr. and Mrs. Armand Corbiel, of Cluny. The wedding will take place at St. Mary's Church in Cluny, August 22, 1956.

Dick Haskayne is spending this week in Bassano looking after his brother Stan's business while they spend a holiday in Paulson, Mont.

Obviously upset, a young wife called up a friend and told her that she and her husband had quarrelled and that he had left her. "Now don't worry too much about it," the friend told her soothingly. "He's done that before, you know." "I know," said the wife, her voice breaking. "But this time he took the bowling ball."

The annual Gleichen picnic held last Sunday at Bowness Park proved to be a very suc-

cessful affair. A larger number of people from the town and district attended than usual. The older folks found plenty to talk about while the young ones had all the ice cream and merry-go-round rides they wanted. The picnic broke up after six o'clock.

Mr. and Mrs. W. Blaney have gone to Waterton Lakes for their holidays. They will pay a visit to the States before returning home.

Mrs. G. Strah informs us that her son Adolph and his wife recently celebrated their twenty-fifth wedding anniversary at Squilax, B.C.

If anyone found a lighter at the scene of the accident at H. Richardson's corner, would they please return it to Mrs. W. Yule.

Two women were talking about their husbands in that indulgent manner they are accustomed to use when on that subject.

"Henry is perfectly helpless without me," said one.

"John is that way too," said the other. "I don't know what he would become of him if I went

away for a week."

"Isn't that a fact?" sighed the first. "Sometimes I think my husband is a child the way I have to look after him. Why, whenever he is sewing on buttons, mending his clothes, or even darning his socks I always have to thread the needle for him."

### CHARLES TESTER

Charles Tester, a guest at Eventide Home for nineteen years and well known to many town's people, died at the age of 72 years. By trade he was a farmer and came to Gleichen from Lethbridge. He attended the United Church here. Funeral services were conducted by Major E. Broom of The Salvation Army and Rev. W. Morrison. Interment was made in Eventide cemetery.

### CARD OF THANKS

Mrs. Jean Mathison wishes to thank those who sent cards, flowers and showed many acts of kindness during her recent illness in the hospital.

### CARD OF THANKS

We wish to thank all the many friends for kind letters, sympathy cards and floral tributes sent to me and Dave's family during our recent bereavement. Also to Dr. Giffen and the help at the scene of the accident and the help we received the day of the funeral. Winnie and Dave's Family.

The Eskimos of the north are full Canadian citizens. There are more than 9,000 of them in Canada.

A little girl had just come home from a friend's birthday party and was telling her mother of the good time.

"Did you thank Jane's mother for the good time?" asked the mother.

"Oh, no! The girl in front of me did but Jane's mother said 'Don't mention it,' so I didn't!"

Northern Canada is potentially one of the greatest mining areas of the world. Mines in Yellowknife work some of the richest gold

ore in Canada, and the N.W.T. may become one of the richest oil fields in the world. Canadian Eskimos produce some

of the country's most distinctive art. Their stone carvings are eagerly sought after by collectors all over the world.



## GOOD MECHANIZATION PAYS BY GETTING A LOT DONE WHEN CONDITIONS ARE RIGHT

A big advantage of good mechanization is its ability to get a lot of work done in a hurry once you can get on the land to put the crop in or into a field ready to be harvested. This work output of good equipment pays off in two ways—it enables you to offset or forestall the effects of unfavorable conditions and with it you can make the most of the period when conditions are most favorable. You stand to benefit the most when you can do a lot of seeding or harvesting when the time is right.

From the 1956 Massey-Harris and Ferguson lines of equipment engineered to meet the needs of farming today you can select machines that will enable you to gain the advantages of modern mechanization—your local dealer will be glad to give you full particulars.

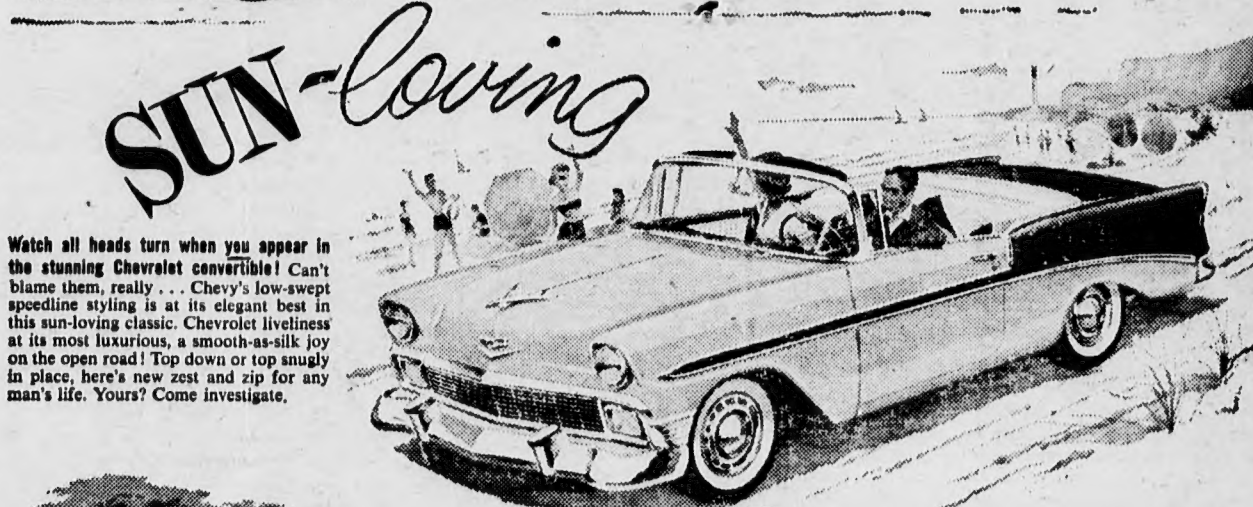
## MASSEY-HARRIS-FERGUSON LIMITED

Makers of High Quality Farm Implements Since 1847



# FUN-Loving

Off to vacation-land in the big Beauville... carries nine beautifully! And this handsome hauler is just one of six smart station wagons your Chevrolet dealer is proud to offer. Load 'em up with kids or cargo—sturdy vinyl interiors give stylish service whatever the chore. Functional, fashionable and fun-loving—a Chevrolet station wagon is the perfect answer to many a family's needs. Yours? Come investigate.



# SUN-Loving

Watch all heads turn when you appear in the stunning Chevrolet convertible! Can't blame them, really... Chevy's low-swept speedline styling is at its elegant best in this sun-loving classic. Chevrolet liveliness at its most luxurious, a smooth-as-silk joy on the open road! Top down or top snugly in place, here's new zest and zip for any man's life. Yours? Come investigate.



# RUN-Loving

What a honey to handle—the new Corvette, a true sports car! And that means quick, firm steering, superb road sense, amazing sureness of control. Slip into the Corvette's comfortable bucket seats, nudge the throttle, and you're bossing some of the most brilliant performance in the world. For the man who loves to drive and loves that wonderful king-of-the-highway feeling. Yours? Come investigate.

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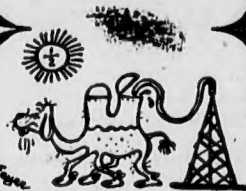
### RUST CONTROLS BY CHEMICALS

In recent years, the search for chemicals that will control stem rust of wheat and other grain rusts has been intensified. However, as the phase of rust research progresses it becomes more and more evident that there is no easy solution to the problem of controlling rust by chemical means. Today, chemical control of rust looks promising, but "it is not yet economically feasible."

**Promising Results.** A few rust control chemicals of considerable promise have come out of the extensive field tests made recently by Canadian agricultural research workers in co-operation with certain chemical companies. Some of these chemicals, including Dithane, Parzate-Zineb and Parzate-Nabam, will be offered for sale in Western Canada this year. Although these protective chemicals are capable of controlling rust effectively under certain conditions, it is far too early to recommend their use as a practical rust control measure in Western Canada. The economic returns from such a rust control practice are still highly problematical.

**The Need.** The most promising new rust chemicals of today are protective fungicides. They afford chemical protection against rust infection only. In rust control the great need is for a chemical compound that would be taken right into the plant and translocated to all its parts, one that would persist when applied once, and one that would be sufficiently toxic to destroy the rust fungus, and yet non-injurious to wheat, man and animals. Several chemicals possessing this desirable chemotherapeutic action have been found, but most of them have been inconsistent in controlling rust, and many of them have shown marked detrimental effects on the wheat plant itself. Although the control of rust by chemical means is not yet a practice that can be generally recommended, it is essential that intensive research with new chemicals proceeds hand in hand with the work of breeding new varieties for rust resistance. In this chemical age, we cannot afford to overlook the great possibilities of chemical rust control.

Here's what  
Imperial  
does with  
its money



Of every dollar Imperial  
Oil took in last year, more  
than half went to buy  
raw materials,  
such as crude oil.



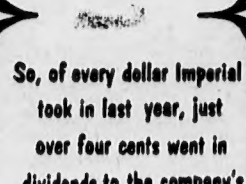
Operating and administrative  
costs, depreciation, and  
the wages of Imperial's  
13,500 employees  
took about a quarter.



Just over a tenth went  
in taxes, not including  
the road taxes in the  
various provinces.



Just under nine cents was  
Imperial's "profit," of  
which five cents was  
re-invested in the business.



So, of every dollar Imperial  
took in last year, just  
over four cents went in  
dividends to the company's  
45,000 shareholders.



IMPERIAL OIL LIMITED